

**RESOLUÇÃO CONSUN N.º 24/2020**

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**APROVA A CRIAÇÃO DA DISCIPLINA INTERCULTURALITY (72H), DO GLOBAL EXPERIENCE PROGRAM – GEP, DA FAE CENTRO UNIVERSITÁRIO.**

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O Presidente do Conselho Universitário – CONSUN, no uso das atribuições que lhe confere o art. 17, do Estatuto, e em cumprimento à deliberação do Colegiado em 30 de setembro de 2020, constante do Processo CONSUN 24/2020 – Parecer CONSUN 24/2020, baixa a seguinte

**R E S O L U Ç Ã O**

**Art. 1º** Fica aprovada a criação, conforme anexo, da disciplina Interculturality (72h), do Global Experience Program – GEP, da FAE Centro Universitário.

**Art. 2º** Esta Resolução entra em vigor nesta data e revoga disposições em contrário.

Curitiba, 30 de setembro de 2020.

*Jorge Apóstolos Siarcos*  
**Presidente**

**INTERCULTURALITY****Course Load: 72 hours****OBJECTIVE**

This course provides students with an understanding of interculturality and its multiple facets. We live in an era of rapid globalization in which being able to communicate across cultures is imperative to our ability to function in diverse work places, environments and communities. This course focuses on the importance of culture in our everyday lives, the ways in which culture affects and interrelates with communication and business processes. Just as importantly, students will engage in activities meant to increase their awareness of their own cultural backgrounds, and the contexts (social, cultural and historical) in which they live and communicate. Brazilian culture is presented extensively to illustrate the studied aspects involving interculturality issues. And finally, this course aims at increasing students' sensitivity to other cultures by helping them to acquire knowledge, skills and attitudes, to increase their intercultural competence and to enable them to operate in domestic and global environments effectively.

**GRADES**

Grades will be computed as follows:

1. Midterm Test (30%)
2. Participations/Contributions (15%) (Note: Absence of more than three classes will earn an automatic 0 for Class Participation)
3. In-Class Assignments (25%)
3. Final Presentation (30%)

**COURSE DESCRIPTION**

Part I (General Focus): Cultural Awareness. Cultural Identity. Cross-Cultural Understanding. (Weeks 1-8)

Part II (Business Focus): Intercultural Communication. The Global Workplace and the Culturally Diverse Business Environment. (Weeks 9 -16)

**BIBLIOGRAPHY****a) Required**

1. Hall, E.T. (1959). *The silent language*. Garden City, NY: Doubleday.
2. Hofstede, G. (2001). *Culture's consequences: Comparing values, behaviors, institutions, and organizations across nations* (2nd ed.). Thousand Oaks, CA: Sage Publications.
3. Rugman, Alan M. & Collinson, Simon, 2009a. *International business*, Harlow: Prentice Hall Financial Times.

**b) Recommended**

1. Hofstede, G. Cultural dimensions in management and planning. *Asia Pacific Journal of Management*, v. 1, n. 2, p. 81-99, 1984.
2. Martin, Joanne. *Cultures in Organizations*. Oxford: Oxford University Press, 1992.
3. Hofstede, Geert. *Cultures and Organizations: Software of the Mind*. 3d ed. New York: McGraw-Hill, 2010.
4. Trompenaars, F., and C. Hampden-Turner. *Riding the Waves of Culture: Understanding Diversity in Global Business*. 3rd ed. New York, NY: McGraw Hill, 2012.
5. Hall, E.T. (1960, May). The silent language in overseas business. *Harvard Business Review*, 38(3), 87-96.
6. Hall, E.T. (1966). *The hidden dimension*. Garden City, NY: Doubleday.
7. Meyer, Erin, *The Culture Map: Breaking Through the Invisible Boundaries of Global Business*, Public Affairs Kindle Edition (2014).